

“Don’t Go It Alone”

Red Carpet Country

Annual Tourism Conference

October 18, 2011

9 a.m. to 2:30 p.m.

Northwest Technology

Center

1801 S. 11th St.

Alva OK

73717

Registration Deadline

October 12, 2011



Special Attraction!

Free to participants!

Communities and tourism based businesses in **Red Carpet Country** are invited to bring a display or promote an attraction, business or event in their community during the **Red Carpet Country Tourism Conference**.

If you or your community are interested in hosting a display please contact the Red Carpet Country office at **1-800-447-2698**

Come and show off your best attractions or events and share with other **Red Carpet Country** communities!


TRAVELOK.COM

1-800-447-2698

www.redcarpetcountry.com

redcarpet@redcarpetcountry.com

Registration form

Name: _____

Address: _____ City/St/Zip _____

Email _____ Phone _____

Information:

Red Carpet Country

1-800-447-2698

redcarpet@redcarpetcountry.com

www.redcarpetcountry.com

Registration is \$25.00 per person. _____ people x \$25 = _____

Please send registration to : **Red Carpet Country** **Registration includes Lunch**

(pre-registration & payment is required) **P O Drawer B** and a one-year NEW membership

Alva OK 73717 **Registration Deadline is OCT. 12**

Lunch will be catered by Honey Wheat Bed & Breakfast, Grace Mathes, Owner.

Program Agenda October 18, 2011

Steven Barnes

Steve is the General Manager of the Chisholm Trail Expo Center, a position he has held for 12 years. He has a BS in Education. He currently serves on the board of directors for Red Carpet Country, the Enid Chapter of the Air Force Association, the Garfield Industrial Alliance and the Paws for the Cause. He is an Honorary Commander of the Flight Service Squadron at Vance AFB in Enid. Steve has one daughter who is a freshman at OU.

Melyn Johnson

Melyn Johnson has been the Program Director for Main Street Guymon since October of 2010. Prior to that she spent three years in Destination Development with the Oklahoma Department of Tourism. She learned the tourism industry while working in Community Development for the City of Guymon, which included being contracted as a Circuit Rider for the Oklahoma Arts Council. She is a recipient of the USDA Community Development Rural Revitalization award, Oklahoma Community Institute Community Volunteer Award, and has received numerous awards for events she has planned and implemented.

Thanks to the Northwest Technology Center
for hosting Red Carpet Country's
Tourism Conference

- 8:00 Registration table open
Set up Display Tables
- 9:00 Welcome by
RCC President Betty Warner
Alva Mayor Arden Chaffee
NWTC
- 9:15 "Make Every Visitor a Guest and
Every Trip an Event"
Rich Cantillon
- 10:00 Break
Time allowed to visit displays
- 10:15 "Don't Go it Alone!"
Melyn Johnson
- 11:15 Live Auction
- Noon Lunch
- 1:00 to 1:30 "How to get People to Work To
Together"
Steve Barnes
- 1:30 to 2:30 Round Table: "How to Find and
Use Resource Partners for Your
Event Planning"
Wayne LaMunyon, Moderator

Door prize drawings will be held throughout the day!

3:00 **Red Carpet Country Board Meeting**
The public is invited to stay and attend this meeting.

Rich Cantillon

Rich Cantillon is President of the Ponca City Area Chamber of Commerce/Tourism Office in Ponca City, Oklahoma. A graduate of Northwestern Oklahoma State University and the University of Arizona's Institute of Organizational Management he was chosen 2008 Chamber of Commerce Executive for the State of Oklahoma.

Rich is involved with the Ponca City Arts Council, Rotary Club, Kaw Lake Association, Oklahoma Chamber of Commerce Executives and the Oklahoma Travel Industry Association. He has also been involved with his Church Youth Program for 24 years. He and his wife Pam of 29 years have 3 children all in college. Austin attends Kansas State University, Nichole attends Northwestern Oklahoma State University and Colby attends Conception Seminary College in Missouri.

Rich owned a photography business for 15 years prior to his Chamber career.

Roundtable participants will include

Karen Wilcox, Perry

Jim Curtiss, Woodward

Kim Little, Arbuckle Country

Jeff Fritz, Watonga

Jimmy Berkenbill, Hennessey

Moderator

Wayne LaMunyon, Waynoka