



Red Carpet Country Association

Red Carpet Country is a regional tourism organization representing 16 counties in Northwest and North Central Oklahoma. The association is the leading source of travel information for this distinct region of the state boasting friendly communities, unique events and abundant natural resources.

Red Carpet Country utilizes a variety of marketing methods to promote tourism throughout the region. Annual membership in the organization delivers increased visibility for your community, business, attraction or event at a discounted rate!

Membership Privileges

RedCarpetCountry.com – Makes finding your community, attraction or event fast and easy on this appealing and informative website. Members receive advertising opportunities throughout the year on a site averaging a 1,000 hits per month.

Visitor Guide – The guide is a great way to get your event, attraction or business in the hands of your target audience. 40,000 guides are distributed in Oklahoma and over 21 states annually.

Cooperative Advertising – Red Carpet Country members can optimize their advertising dollars and receive discounts on brochure production and magazine advertising including ads in the state's premier travel publications, the Oklahoma Travel Guide and Outdoor Guide. The discounts can be used for advertising in newspapers, magazines, billboards, brochures, posters, radio, and TV.

Trade and Travel Shows – As a member of Red Carpet County your tourism information is strategically featured at shows that offer the largest return in visitors. In addition to the Visitor Guide, there are opportunities for your brochure to be distributed as well.

Tourism Conference – The annual daylong conference features seasoned tourism professionals who provides tips and marketing strategies for increasing visitors and sales revenues.

Leadership Opportunity - Members are qualified for nomination as a Director of the Red Carpet Country Board with the opportunity to govern and guide the organization.

Red Carpet Country Association

Annual Membership (Membership Year is July 1 thru June 30)

Investment Opportunities

Partner - \$50: (Individual or Non Profit Rate)

- Cooperative Advertising Opportunities: Ads, Guides, Brochures, Promotional Items
- Cooperative Advertising Discounts – 10% discount on first \$1,500 of approved cooperative advertising
- Access to Red Carpet Country's social media outlets to promote RCC area attractions/events
- Opportunity to promote business at Travel/Trade/Road Shows with promotional items/giveaways

Business Membership Levels:

Level 1 - \$125

- Cooperative Advertising Opportunities: Ads, Guides, Brochures, Promotional Items
- Cooperative Advertising Discounts – 10% discount on first \$3,750 of approved cooperative advertising
- Red Carpet Country Website listing for your RCC business/organization
- Access to Red Carpet Country's social media outlets to promote your RCC area attractions/events
- Brochures displayed and promoted a one Travel/Trade Show & one Road Show
- Opportunity to promote business at all Travel/Trade Shows & all Road Show with promotional items or giveaways

Level 2 - \$300

- Cooperative Advertising Opportunities: Ads, Guides, Brochures, Promotional Items
- Cooperative Advertising Discounts – 10% discount on first \$9,000 of approved cooperative advertising
- Red Carpet Country Website listing with a link to your RCC business/organization
- Access to Red Carpet Country's social media outlets to promote your RCC area attractions/events
- Brochures displayed and promoted a two Travel/Trade Show & two Road Show
- Opportunity to promote business at all Travel/Trade Shows & all Road Show with promotional items or giveaways
- Annual Tourism Conference Sponsorship Level – Includes (1) registration to conference & logo on all conference print materials; and a promotional table to advertise your business &/or attraction

Level 3 - \$500

- Cooperative Advertising Opportunities: Ads, Guides, Brochures, Promotional Items
- Cooperative Advertising Discounts – 10% Discount on first \$15,000 of approved cooperative advertising
- Featured on the Red Carpet Country Website with a link to your RCC business/organization
- Access to Red Carpet Country's social media outlets to promote your RCC area attractions/events
- Brochures displayed and promoted a three Travel/Trade Show & three Road Show
- Opportunity to promote business at all Travel/Trade Shows & all Road Show with promotional items or giveaways
- Annual Tourism Conference Sponsorship Level – Includes (2) registration to conference; logo on all conference print materials; and a promotional table to advertise your business &/or attraction

Top Tier - \$1000

- Cooperative Advertising Opportunities: Ads, Guides, Brochures, Promotional Items
- Cooperative Advertising Discounts – 10% Discount on first \$30,000 of approved cooperative advertising
- Featured on the Red Carpet Country Website with a link to your RCC business/organization
- Access to Red Carpet Country's social media outlets to promote your RCC area attractions/events
- Brochures displayed and promoted at all Travel/Trade Show & all Road Show
- Opportunity to promote business at all Travel/Trade Shows & all Road Show with promotional items or giveaways
- Annual Tourism Conference Sponsorship Level – Includes (4) registration to conference; logo on all conference print materials; and a promotional table to advertise your business &/or attraction

Annual Membership Investment – July 1 thru June 30

Please check one

- Red Carpet Country Partner- \$50
- Level 1 Business-\$125
- Level 2 Business-\$300
- Level 3 Business-\$500
- Top Tier Business-\$1000

Membership Application (List as you would like to have listed in Visitors Guide)

Business/Organization Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____

Contact Name: _____ Phone: _____

Website: _____

Yes! As a member of Red Carpet Country you may publish my name or organization for promotional purposes.



| |
|--|
| <input type="checkbox"/> Check enclosed \$ _____ |
| <input type="checkbox"/> Please, send invoice |

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