



Red Carpet Country Association

Red Carpet Country is a regional tourism organization representing 16 counties in Northwest and North Central Oklahoma. The association is the leading source of travel information for this distinct region of the state boasting friendly communities, unique events and abundant natural resources.

Red Carpet Country utilizes a variety of marketing methods to promote tourism throughout the region. Annual membership in the organization delivers increased visibility for your community, business, attraction or event at a discounted rate!

Membership Privileges

RedCarpetCountry.com – Makes finding your community, attraction or event fast and easy on this appealing and informative website. Members receive a feature post and great advertising deals throughout the year on a site averaging a 1,000 hits per month.

Visitor Guide – The guide is a great way to get your event, attraction or business in the hands of your target audience. Over 70,000 guides are distributed in Oklahoma and neighboring states annually.

Cooperative Advertising – Red Carpet Country members can optimize their advertising dollars and receive discounts on brochure production and magazine advertising including ads in the state's premier travel publication, the Oklahoma Travel Guide.

Trade and Travel Shows – As a member of Red Carpet County your tourism information is strategically featured at shows that offer the largest return in visitors. In addition to the Visitor Guide, your own brochure can be distributed as well.

Tourism Conference – The annual daylong conference features seasoned tourism professionals and provides tips and marketing strategies for increasing visitors.

Leadership Opportunity - Members are qualified for nomination as a Director of the Red Carpet Country Board with the opportunity to govern and guide the organization.

Red Carpet Country Association

Annual Membership

Investment Opportunities

Partner - \$50: (Individual or Non Profit Rate)

- Cooperative Advertising Opportunities: Ads, Guides, Brochures, Promotional Items
- Cooperative Advertising Discounts – 10% discount for the first \$1000 of approved cooperative advertising
- Listed on the Red Carpet Country Website (New site launches in May, 2017)
- Website Advertising: One month Free & discount rate for additional months
- Access to Red Carpet Country Association's social media outlets to promote your business &/or area attractions
- Opportunity to promote business at all Travel/Trade Shows and all Road Show with promotional items or giveaways

Business Membership Levels:

Level 1 - \$125

- Cooperative Advertising Opportunities: Ads, Guides, Brochures, Promotional Items
- Cooperative Advertising Discounts – 10% discount for the first \$2500 of approved cooperative advertising
- Featured on the Red Carpet Country Website with a link to your business/organization and contact information
- Website Advertising: 3 months Free & discount rate for additional months (New website launches May 2017)
- Access to Red Carpet Country Association's social media outlets to promote your business &/or area attractions
- Brochures displayed and promoted a one Travel/Trade Show and one Road Show
- Opportunity to promote business at all Travel/Trade Shows and all Road Show with promotional items or giveaways

Level 2 - \$300

- Cooperative Advertising Opportunities: Ads, Guides, Brochures, Promotional Items
- Cooperative Advertising Discounts – 10% discount for the first \$6000 of approved cooperative advertising
- Featured on the Red Carpet Country Website with a link to your business/organization and contact information
- Website Advertising: 5 months Free & discount rate for additional months (New website launches May 2017)
- Access to Red Carpet Country Association's social media outlets to promote your business &/or area attractions
- Brochures displayed and promoted a two Travel/Trade Show and two Road Show
- Opportunity to promote business at all Travel/Trade Shows and all Road Show with promotional items or giveaways
- Annual Tourism Conference Sponsorship Level – Includes (1) registration to conference & logo on all conference print materials

Level 3 - \$500

- Cooperative Advertising Opportunities: Ads, Guides, Brochures, Promotional Items
- Cooperative Advertising Discounts – Unlimited 10% Discount on all approved cooperative advertising
- Featured on the Red Carpet Country Website with a link to your business/organization and contact information
- Website Advertising: 8 months Free & discount rate for additional months (New website launches May 2017)
- Access to Red Carpet Country Association's social media outlets to promote your business &/or area attractions
- Brochures displayed and promoted a all Travel/Trade Show and all Road Show
- Opportunity to promote business at all Travel/Trade Shows and all Road Show with promotional items or giveaways
- Annual Tourism Conference Sponsorship Level – Includes (2) registration to conference; logo on all conference print materials; and a promotional table to advertise your business &/or attraction

Annual Membership Investment – Please check one

- Red Carpet Country Partner- \$50
- Level 1 Business-\$125
- Level 2 Business-\$300
- Level 3 Business-\$500

Membership Application

Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____

Phone: _____

Website: _____

Yes! As a member of Red Carpet Country you may publish my name or organization for promotional purposes.



<input type="checkbox"/> Check enclosed \$ _____
<input type="checkbox"/> Please, send invoice

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