



Red Carpet Country Association

Red Carpet Country is a regional tourism organization representing 16 counties in Northwest and North Central Oklahoma. The association is the leading source of travel information for this distinct region of the state boasting friendly communities, unique events and abundant natural resources.

Red Carpet Country utilizes a variety of marketing methods to promote tourism throughout the region. Annual membership in the organization delivers increased visibility for your community, business, attraction or event at a discounted rate!

Membership Privileges

RedCarpetCountry.com – Makes finding your community, attraction or event fast and easy on this appealing and informative website.

Visitor Guide – The guide is a great way to get your event, attraction or business in the hands of your target audience. 40,000 guides are distributed in Oklahoma and over 47 states annually.

Cooperative Advertising – Red Carpet Country members can optimize their advertising dollars and receive discounts on brochure production and magazine advertising including ads in the state's premier travel publications, the Oklahoma Travel Guide and Outdoor Guide. The discounts can be used for advertising in newspapers, magazines, billboards, flyers, posters, radio, TV, brochure printing & design work.

Trade and Travel Shows – As a member of Red Carpet County your tourism information is strategically featured at shows that offer the largest return in visitors. In addition to the Visitor Guide, there are opportunities for your brochure to be distributed as well.

Tourism Conference – The annual daylong conference features seasoned tourism professionals who provides tips and marketing strategies for increasing visitors and sales revenues.

Leadership Opportunity - Members are qualified for nomination as a Director of the Red Carpet Country Board with the opportunity to govern and guide the organization.

Red Carpet Country Association Membership (July 1, 20__ - June 30, 20__)

Please check one

- \$50 - Red Carpet Country Partner Level (Individual/Non-Profit) Member
- \$125 - Red Carpet Country Business Level 1 Member
- \$300 - Red Carpet Country Business Level 2 Member
- \$500 - Red Carpet Country Business Level 3 Member
- \$1,000 - Red Carpet Country Top Tier Member

Annual Membership - Investment Opportunities

- Discounted members rates on all Red Carpet Country publications
- Access to Red Carpet Country's social media outlets to promote RCC area attractions/events
- Cooperative Advertising Co-Opportunities: Ads, Guides, Brochures, Promotional Items
- RCC Membership Discounts – Ads in magazine, newspaper, tv, radio, billboard, brochures, & more
 - Partner Level - 10% discount on first \$1,500 of approved advertising
 - Level 1 - 10% discount on first \$3,750 of approved advertising
 - Level 2 - 10% discount on first \$9,000 of approved advertising
 - Level 3 - 10% discount on first \$15,000 of approved advertising
 - Top Tier - 10% discount on first \$30,000 of approved advertising
- Opportunity to promote business at Travel/Trade/Road Shows with promotional items/giveaways
 - Partner Level - Brochures displayed & promoted at one Travel/Trade Show or Road Show
 - Level 1 - Brochures displayed & promoted at two Travel/Trade Show &/or Road Show
 - Level 2 - Brochures displayed & promoted at three Travel/Trade Show &/or Road Show
 - Level 3 - Brochures displayed & promoted at four Travel/Trade Show &/or Road Show
 - Top Tier - Brochures displayed & promoted at all Travel/Trade Show & Road Show
- Annual Tourism Conference advantages – All levels receive discounted tickets, plus
 - Partner Level - Promotional table to advertise your business/attraction
 - Level 1 - Promotional table to advertise your business/attraction
 - Level 2 - Includes (1) registration to conference & promotional table
 - Level 3 - Includes (2) registration; logo on conference material; promotional table
 - Top Tier - Includes (4) registration; logo on conference material; promotional table

Membership Application (List as you would like to have listed in Visitors Guide)

Business/Organization Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____

Contact Name: _____ Phone: _____

Website: _____

Yes! As a member of Red Carpet Country you may publish my name or organization for promotional purposes.



Carla Burdick, Executive Director
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Check enclosed \$ _____

Please, send invoice